



WEST BENGAL STATE UNIVERSITY
BBA(TAH) Honours 1st Semester Examination, 2021-22

BTHACOR01T-BBA(TAH) (CC1)

PRINCIPLES AND PRACTICE OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any two questions from the following

10×2 = 20

1. Briefly discuss the steps in Planning Process. 10
2. Discuss Mc Gregor's Theory of X and Y. 10
3. Briefly explain the functions of Management. 10
4. Distinguish between Formal and Informal Organization. 10
5. What do you mean by Authority? Distinguish between Centralization and Decentralization of Authority. 2+8
6. Briefly explain different levels of Management in an organisation. 10

GROUP-B

Answer any two questions from the following

15×2 = 30

7. Discuss the Managerial Grid Theory proposed by Blake and Mouton.
8. Discuss the techniques used in Forecasting.
9. 'Coordination is the essence of Management'. Discuss.
10. Briefly discuss any five major Principles of Management as suggested by Fayol.
11. Explain the different types of barriers to Effective Communication.
12. Discuss the Need Hierarchy Theory of Maslow with limitations.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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