



WEST BENGAL STATE UNIVERSITY

B.A. Honours Part-III Examination, 2022

JOURNALISM AND MASS COMMUNICATION

PAPER: JORA-VI

Time Allotted: 4 Hours

Full Marks: 100

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

[Marks: 50]

1. Answer any **ten** questions from the following: 2×10 = 20
- (a) What is a Radio commentator?
 - (b) What is a Radio announcer?
 - (c) What is SFX?
 - (d) What is Sound forge?
 - (e) What is Lapel?
 - (f) What is three tier system?
 - (g) What is Sound mixing?
 - (h) What is IBC?
 - (i) What is the difference between AM and FM Radio?
 - (j) From when did Radio Broadcasting start in India?
 - (k) What is Yuva Vani? When did it start?
 - (l) What is Community Radio? Name any Community Radio in Kolkata.
 - (m) Who is Lionel Fielden?
 - (n) What are the specialities of a Radio Interview? Write briefly.
 - (o) Write a very short note on 104.8 FM.
2. Write short notes on any **three** of the following: 5×3 = 15
- (a) Radio Serial
 - (b) Birendra Krishna Bhadra
 - (c) Radio Drama
 - (d) Radio Documentary
 - (e) Special Audience
 - (f) Gyan Vani.
3. Answer any **one** question from the following: 15×1 = 15
- (a) What is Radio talk? What is the difference between Radio talk and Radio feature? Discuss with examples. 5+10
 - (b) "FM-Channel has changed the face of Indian broadcasting." Do you support this view? Do these channels improvise new formulas to attract the people of different age groups? 5+10

- (c) What was the contribution of radio broadcasting in the sphere of entertainment and economic development in the post-independent India? — Explain. 15

GROUP-B

[Marks: 50]

4. Answer any *ten* questions from the following: 2×10 = 20
- (a) What is SITE?
 - (b) What is DTH?
 - (c) What is NBC?
 - (d) What is DBC?
 - (e) What is CCTV?
 - (f) What is LED TV?
 - (g) What is CAS
 - (h) What is BOOM?
 - (i) What is Sound Bite?
 - (j) What is live coverage?
 - (k) What is Imaginary line?
 - (l) What is the use of clippings in Television?
 - (m) Who is Adobe Premiere?
 - (n) What is TV Magazine?
 - (o) What is SITE?
5. Write short notes on any *three* from the following: 5×3 = 15
- (a) Scripting of a documentary
 - (b) Basic rules of Television
 - (c) News Magazine
 - (d) Imaginary Line
 - (e) Hum Log
 - (f) Basic Shots.
6. Answer any *one* question from the following: 15×1 = 15
- (a) “The camera is now the most powerful weapon in the world.” What is your view of sting operation from the point of view of the correspondent? 15
 - (b) What are the fundamental responsibilities of a News Editor in a TV News Room? 15
 - (c) Critically Discuss the impact of TV on children. 15

N.B. : Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

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