



**WEST BENGAL STATE UNIVERSITY**  
BBA(TAH) Honours 6th Semester Examination, 2022

**BTHACOR14T-BBA (TAH) (CC14)**

**ENTREPRENEURSHIP DEVELOPMENT AND SMALL BUSINESS IN TOURISM,  
AVIATION AND HOSPITALITY**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**

**Answer any two questions from the following**

10×2 = 20

1. (a) What do you mean by 'Entrepreneurship?' 3+7  
(b) What are the characteristics of entrepreneur?
2. (a) Discuss the challenges faced by start-up business. 6+4  
(b) What are the different sources of financing available for start-up business?
3. (a) What is 'micro-enterprise'? 2+(4+4)  
(b) Write short notes on  
(i) Village industry  
(ii) Cotton industry
4. (a) What do you mean by business plan? 3+7  
(b) Explain the various steps involved in preparation of business plan.
5. Describe the major problems faced by a small business unit. 10
6. (a) Explain 'Entrepreneurial support system'. 3+7  
(b) Discuss about the financial and non-financial support system.

**GROUP-B**

Answer any *two* questions from the following

15×2 = 30

7. (a) What is social Entrepreneur? 5+10  
(b) What are the different types of social entrepreneurship?
8. (a) What is MSME? 5+10  
(b) Discuss the role of MSME in development of a country.
9. (a) What is the role of angel investors? 5+10  
(b) Discuss about the contents of a project proposal.
10. State the importance of 'Entrepreneurial support system' to promote Entrepreneurial sustainability. 15
11. Discuss the role of Central and State government for promoting Entrepreneurship. 15
12. Write short notes on (any *three*) 5×3 = 15  
(a) Business Incubators  
(b) Venture Capital  
(c) Preliminary Contracts  
(d) Project Feasibility Report  
(e) Importance of Entrepreneurship.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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